

# Grandstand Sponsorship 2016-2017

Join as a Grandstand Sponsor for the season for just \$5000



The New Brighton Surf Lifesaving Club, formed in 1910, is the oldest in New Zealand and has a distinguished history of patrolling New Brighton beach providing a critical service to the community as well as performing competitively in surf sports. Surf sports command a high level of fitness, commitment and skill. This complements the core set of competencies surf lifesavers possess in order to obtain the Surf Lifeguard Award and patrol the beaches.

New Brighton Surf Lifesaving Club invites people and businesses to enter into one of our three sponsorship programmes. Proceeds from these programs and donations are vital to ensure we have the necessary equipment, facilities and training to produce some of the best lifeguards in New Zealand and prevent drowning and injury at New Brighton Beach. Your support will help us retain and grow our membership and assist with support to our members to develop their skills as lifeguards as well as to perform competitively in surf sports at various events.

## **Our GOLD sponsored level beginning at \$5000 is as a Grandstand Sponsor.**

Our Grandstand Sponsors will receive the following benefits:

- A framed Certificate of Appreciation for display at your business premises.
- Your business name listed on the Grandstand sponsor page of our Club website.
- Your business acknowledged in the New Brighton SLSC newsletter.
- Invitation to attend both the Club's yearly prize giving and a function in honour of all our sponsors.
- Your business/family name or logo on one of our Club's competition surf skis or boards.
- Your business/family name or logo on one of our Club's competition surf boats and/or set of oars for the 2016/17 season.
- Your business/family name or logo on our Club's competitor's race tops for the 2016/17 season (talk to us further about this option as may only be available for boats or specific divisions due to re-ordering).
- Your business/family name or logo on the club polo shirt (option only available for a three year partnership). The positioning of this will be discussed with you with options of sleeve or back. These shirts are worn by competitor's pre and post racing and certain events.
- A fun 'team' afternoon for your business run by the surf club. This includes introduction to surf lifesaving skills and surf sports, orientation of club equipment, demonstration of surf sports and options to participate. Afternoon refreshments are provided.
- **This season only – VIP area at Nationals held at New Brighton beach.**

*In it for life*

If you or your business would like to newly join or continue your much appreciated involvement with our club as a Grandstand sponsor please complete the section below and post this form to New Brighton SLSC, PO Box 13, Christchurch Central, Christchurch 8140.

A sponsorship or donation payment may be made by:

- a) Attaching a cheque to your form for the sum of \$5000
- b) Direct Credit to our Club bank account: 03 0855 0391983 02

Please include your business name as the reference. Further information and /or queries, including requests for information on other sponsored tier levels may be directed to the Club's Sponsorship Coordinator Kelly Andrew on 021 722 282 or email [info@newbrightonslsc.org.nz](mailto:info@newbrightonslsc.org.nz)

We are happy to discuss how we can tailor any sponsorship or involvement to you or your business.

Business Name:  
(if applicable) .....

Contact Name: .....

Postal Address: .....

Phone Number: .....

Email: .....

### **NBSLSC investment this season**

An important part of being competitive in the sport of Surf Boats is having and maintaining our equipment. This season we will be purchasing a new surf boat and oars. This will ensure we remain competitive on the water and sustain the clubs growth in this division. A new surf boat including oars, rowlocks, cover and trailer can cost around \$50,000.

New Brighton Surf Club see this as an important investment to encourage interest of new members as a large portion of patrolling volunteer guards at our club are surf boat rowers. Therefore, supporting this division and its growth directly benefits the operating capacity of the surf club to provide this important community service.

The New Brighton Surf Club will be undertaking a number of key fundraising initiatives to assist in this purchase including a night at the races fundraiser event, movie nights and local sausage sizzles. However, a big purchase such as this will take more and is far too great of an opportunity not to present this to local businesses. This is because a donation or on-going sponsorship can be acknowledged in wide variety of ways as outlined across the three tiers of sponsorship.

With the growth of new members and supporting our Juniors also comes training and further qualifications including the Surf Lifeguard Award. Also known as their 'Bronze Medallion' members must obtain this to become and lifeguard and stayed refreshed in order to patrol the beach and to compete in their chosen sport. The surf club covers the cost and provides the relevant training and support to members towards reaching this achievement. At the end of the day as lifeguards we are volunteers who are passionate about surf lifesaving and our sport and appreciate the support of our friends, family and community. We are 'IN IT FOR LIFE'.

